KYLE HERGES, MFA

DESIGN STATEMENT

Drawing on my professional experience, my work walks the line of creative yet corporate. As a designer, I seek to present designs with the emotion of a specific user in mind. Passion for clear, clean, professional design is what drives me. Based in middle America, my skills have been remotely influenced by professionals all across the world. Molder of eager young design minds in the field of Digital Media, I am constantly admiring, learning, and always applying.

EXPERIENCE

ASSOCIATE PROFESSOR & CHAIRMAN MITCHELL, SD

Aug 2011 present

DAKOTA WESLEYAN UNIVERSITY

Molding eager minds in graphic, web, mobile, and interaction design. Chairman of the Department of Digital Media and Design. Create, revise, and maintain department curriculum. Manage departmental budget, marketing, and social media marketing efforts. Advise students in class schedule, organize meetings, find and manage internships, active member of committee assignments. Grew department by over 500% from hiring. Manage, design, and develop murals for the World's Only Corn Palace.

USER EXPERIENCE DESIGNER MITCHELL, SD

Aug 2013 present

INNOVATIVE SYSTEMS

Leader in the collaboration effort between Dakota Wesleyan University and Innovative systems. Lead User Interface Designer and User Experience Designer in helping to make telecommunications software both more enjoyable to use and easier to use. Oversee design team in conjunction with software development team in the design of mobile applications, software applications, and websites.

FOUNDER AND CEO MITCHELL, SD

Dec 2005 present

KH DESIGNS

Freelance web design, graphic design, social media marketing, and consultation for cities, schools, small businesses, and non-profits. Public speaker at events for Dakota Wesleyan University, Mt. Marty College, and numerous small businesses. Book author and Illustrator of "The Memory Thief" and "Social Marketing Handbook for Small Business." International collaborator and writing for Envato.

DESIGNER/DEVELOPER MITCHELL, SD

Feb 2007 Jul 2012

CHR SOLUTIONS

Design all aspects of the end-user's interaction by utilizing user centered design principles and human factors. Create simplicity and elegance that produces software that is a joy to use. Design seamless merging of engineering, marketing, graphical, and interface design into different websites, prototypes, and software bundles.

DESIGNER/DEVELOPER SIOUX FALLS, SD

Jan 2007 Dec 2007

AUSTAD'S GOLF

Design and code web front end, designed email blasts, and advertising graphics. Recorded and edited podcasts, audio commercials, and video commercials.

KYLE HERGES, MFA

khdesigns@gmail.com

EDUCATION/SKILLS

ACADEMY OF ART UNIVERSITY
San Francisco, CA
Web Design & New Media
Master of Fine Arts

DAKOTA STATE UNIVERSITY
Madison, SD
Computer Graphics Design
Bachelor of Science

DAKOTA STATE UNIVERSITY
Madison, SD
Multimedia Web Design
Bachelor of Science

Futurist
Maximizer
Adaptable
Focus
Creativity
Empathy
Marketing
Strategy
Leadership
Communication
Social Media
Positive

Photoshop
Illustrator
InDesign
Adobe XD
Quark Xpress
InVision
Hootsuite
iMovie
Camtasia
HTML
CSS
JavaScript
MS Office

CERTIFICATIONS/AWARDS

2020 Certification: Psychology of E-Commerce - The Interaction Design Foundation

2019 Award: Professional Excellence - Dakota Wesleyan University

2019 Certification: Hootsuite Professional - Hootsuite

2019 Certification: Social Marketing - Hootsuite

2019 Certification: Gestalt Psychology and Web Design - The Interaction Design Foundation

2019 Certification: Mobile User Experience (UX) Design - The Interaction Design Foundation

2019 Certification: Practical Usability - The Interaction Design Foundation

2019 Certification: Web Design for Usability - The Interaction Design Foundation

2011 Award: Spot Award - CHR Solutions

2010 Award: SMART Award - CHR Solutions

2010 Award: Spot Award - CHR Solutions